

LINKS 2024

Registration is now live for Chainalysis Links, our two-day digital asset event where the public and private sectors meet. This year Links NYC is taking place on April 9-10 at the Marriott Marquis in Times Square in NYC. Join us to discuss key challenges, opportunities and developments in the cryptocurrency industry, share success stories and best practices, and facilitate conversations on how we can all work best collaboratively. Throughout 2 days of content and 24 breakout sessions, we'll share success stories, offer best practices, and provide insights into recent cryptocurrency-involved investigations and potential regulations. We will also provide 4 bespoke training sessions from crypto 101 to advanced topics.

Purpose & Benefits

Links NYC is in its fifth year where we bring together thought leaders and practitioners from across the public and private sectors. Attendees gather to attend trainings, hear the latest updates from regulators, learn about exciting new technologies from the private sector, and observe government and law enforcement case studies.

Trace DC vs. Links NYC

Links NYC and Trace DC are both high-value conferences where public sector leaders and practitioners gather to discuss all the challenges and opportunities within the crypto ecosystem. Links NYC focuses on bringing together the public and private sector and consists of sessions to help the industry work better together. Trace DC prioritizes government working together - with no private sector presence and Chatham House Rules as a baseline for sessions.

Attendees

This April we will host a diverse group of government agencies, financial institutions, and cryptocurrency businesses. We expect around 1000 in-person attendees and plan to offer on-demand viewership of mainstage sessions to many more.

Our audience is comprised of financial institutions, program managers, investigators in the public and private sector spaces, intelligence officers, law enforcement agents, regulators, developers, C-level executives across public and private sectors, law firms, and more.

Format

Links will be a two-day event. The mornings of both days will consist of mainstage content for all 1000 attendees – from fireside chats to case studies and more.

Both afternoons will be dedicated to breakout tracks - with 3 options per hour for four hours, a total of 12 potential sessions a day. These will vary from bespoke trainings (like Crypto Fundamentals 101) to more advanced training focused on topics like Human Trafficking. Some breakouts will focus on compliance best practices while others will exclusively share case studies from law enforcement agencies or private sector companies. There will be a variety of topics in crypto development - from DeFi to wallet infrastructure, gaming, and more.

General Agenda

DAY 1: APRIL 9

8 AM – 9 AM	Registration and breakfast
9 AM – 12 PM	Mainstage content
12 PM – 1 PM	Lunch
1 PM – 5 PM	Breakouts
5 PM – 6 PM	Evening Reception

DAY 2: APRIL 10

8 AM – 9 AM	Registration and breakfast
9 AM – 12 PM	Mainstage content
12 PM – 1 PM	Lunch
1 PM – 5 PM	Breakouts

An ever-evolving agenda can be found at www.chainalysis.com/links-nyc/ but speakers include Adrienne Harris (Superintendent, NYDFS), Andrea Gacki (Director, FinCEN), Jason Lau (Chief Innovation Officer, OKX), and more.

Cost & Expenses

Commercial rate

\$599 early bird
\$999 full price

Government employee rate

\$249 early bird
\$499 full price

Location & Timing

The event will be held on April 9-10 at the Marriott Marquis in Times Square in NYC. Content will begin promptly at 9AM both days.

Questions? Reach out to us at links@chainalysis.com

